



PRESS RELEASE: Keep Fresno Beautiful

District 5 – Southeast Fresno Cleanup on Saturday, March 13th– in partnership with District 5 Council President Luis Chavez, Clean Fresno, and The Fresno Center – is hosting a cleanup event on Saturday, March 13, from 10:00 a.m. – 12:00 p.m.

For immediate release: March 9, 2021

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Community Clean Up for District 5 Kings Canyon Road is this Saturday.

Volunteers to Remove Litter from Roads and parking lots and Beautify District 5 include The Fresno Center’s California Emergency Response Corps (CERC) AmeriCorps Members. 10 members are assigned to conduct 1700 hours of service this year, were sworn in last Monday. California Emergency Response Corps (CERC) is a statewide preparedness/ response program whose goal is to help Californians become better prepared and to deploy to disasters such as wildfires, floods and earthquakes. Additionally, members will be supporting vaccine sites. Bay Area Community Resources (BACR) is the non-profit lead agency for the program who partners with The Fresno Center for the Fresno CERC team efforts.

FRESNO CA – More than 100 volunteers are expected to join Council President Luis Chavez District 5 as part of a Community Clean Team between 10 a.m. – 12:00 p.m. on Saturday, March 13, 2021.

Volunteers will work along the Ventura/Kings Canyon Corridor on the corner of Cedar and Kings Canyon Road. Social distancing and safety protocols will be followed.

What: District 5 Community Clean up

Date: Saturday, March 13, 2021

Time: 10 a.m. - 12 p.m. (photos/interviews 11 a.m)

Location: Cedar/Kings Canyon

Who: AmeriCorps volunteers, CP Luis Chavez, and community volunteers

Tons of trash get dumped on our streets. The garbage includes plastic bottles, plastic bags and packaging, food wrappers and cigarette butts – detracting from the natural beauty of our community. Beautify Fresno is a city-wide effort to clean our neighborhoods, streets, and highways by partnering with local organizations, non-profits, churches and service organizations, and individuals in the community. <https://www.beautifyfresno.org/about/>

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