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CONTACT:

Cheri Cruz, cheri.cruz@fresnocenter.org

Partnership for a Healthier America and Michelle Obama Announce Fresno as Part of 'Pass the Love' Campaign to Deliver 120,000 Healthy Meals to Families Facing Food Insecurity at The Fresno Center

2,500 Fresno families to receive healthy meals kits as campaign works to distribute 1 million meals inspired by Netflix's 'Waffles + Mochi' and raises awareness of food equity around the country

FRESNO, CA – The Partnership for a Healthier America (PHA), in collaboration with PHA Honorary Chair Michelle Obama and Higher Ground Productions, is bringing the 'Pass the Love w/ Waffles + Mochi' campaign to Fresno. Starting later this month, 2,500 Fresno families will receive 'Pass the Love' meal kits, with recipes and ingredients inspired by the new Netflix series, Waffles + Mochi. Over the course of four weeks, PHA and local partner Central California Food Bank will distribute 120,000 healthy meals to food-insecure Fresno families as the campaign works to meet its goal of distributing 1 million meals across the country.

"I'm thrilled to share that we'll soon be distributing healthy meal kits to families in Fresno as part of our Pass the Love campaign with @PHAnews! We're so close to reaching our goal of providing one million meals, but we need your support. Join us: WafflesAndMochi.org," said Former First Lady and PHA Honorary Chair Michelle Obama via Twitter, announcing Fresno as the next 'Pass the Love' partner city.

Dates for The Fresno Center distributions are:

January 18, 2022, January 25, 2022, February 1, 2022, February 8, 2022

Location: 4879 E. Kings Canyon Rd. Fresno, CA 93727 - The Fresno Center parking lot

Time: 3pm-5pm

"The Fresno Center is honored to be able to serve families through the 'Pass the Love' campaign at The Fresno Center as we are invited to do our part to encourage families to safely come out and take advantage as part of our contribution to the pursuit of food equity," said Pao Yang,



President and CEO, The Fresno Center. Fresno City Council Luis Chavez, District 5, stated, “We are grateful and honored to be chosen in our district by Partnership for a Healthier America to join forces in educating and raising awareness about health and hunger in Fresno.”

“In Central California, 1 in 3 children are hungry,” said Natalie Caples, Co-CEO of Central California Food Bank. “This comprehensive program is going to educate families with new and innovative ways to cook nutritious foods and provide them with the meals they need to thrive. The connection to the show is really going to excite kids in our community and encourage them to try new foods! We hope this program will build healthy habits for years to come.”