



Media Advisory

Contact: Cheri Cruz, Director of Public Relation & Community Relations
Phone: (559) 728-7214
Email: cheri.cruz@fresnocenter.org

Fresno, Ca. On Wednesday, October 11, 2023 —FRESNO COUNTY

The Fresno Center Hosts Farm to Table Experience @ The Living Well Center Community Garden/Hmong Village

DATE: Saturday, October 14, 2022

TIME: 10:30 a.m. – 1:00 p.m.

LOCATION: 11254 E. Shields Sanger CA 93657

Who: The Fresno Center.

What: Community Garden @ Hmong Village Farm.

When: Saturday, October 14, 2023. 10:30 a.m. VIP reception and media, 11:00 a.m. – 1:00 p.m. meal and program.

Where: 11254 E. Shields Ave. Sanger, CA 93657.

Why: Learn about the culture of the Hmong, participate in learning about culturally competent mental health support and engagement activities and educational activities related to ag, farming, culture, and taste authentic food.

How: VIP reception at 10:30 a.m. meal and educational program to follow.

Background: Sponsored by Wells Fargo, the "Farm to Table" event will provide a dining and cultural experience that includes a welcome VIP reception, meal featuring five options, and the opportunity for guests to tour the farm, view the harvest of the vegetation grown on the farm, learn about the various cultural crops, learn about the cultural of the Hmong, and learn and celebrate the farmers' stories. The event will be hosted on the Hmong Village Community Garden that is located on ten acres of land in the east side of Fresno County, in Sanger, Ca.

Pao Yang, President and CEO at The Fresno Center says his team does a lot to leverage support from diverse community and other community- based organizations. He says culturally appropriate programs such as community farming and wellness are vital to the mental health of our community. He is excited for the event and has invited public officials, community leaders, and other dignitaries to join to celebrate and embrace the rich diversity in our Fresno Community.



Schedule:

10:30-11:00 AM – VIP Reception, Media, Cultural Farm to Table Appetizers
11:00 a.m. – 11:30 Farm Tour
11:30 AM – 11:35 Welcome & Introductions- Cheri Cruz, Public Relations Director
11:35-11:40 Words of Inspiration- President & CEO, Pao Yang
11:40 p.m. -11:45 p.m. Honorary Speaker & Sponsor, Tim Rios, SVP, Rural Strategy Leader, Wells Fargo
11:50 Sal Quintero, Fresno County Board of Supervisors, District 3
11:55 p.m. Dr. Ghia Xiong, Program Director, Living Wells Center
- Demonstration and Story Telling by Dr. Ghia Xiong & Melanie Vang, Program Manager, California Reducing Disparities Project, Garden Manager
12:00 PM Lunch
12 50 PM – 1:00 PM Closure Remarks and Gratitude Statements – Cheri Cruz, Public Relations Director & Farm to Table Experience Participants
- Photos & Gifts

About The Fresno Center: 501C3 non-profit organization

Founded in 1991, the mission of The Fresno Center is to assist individuals in becoming self-sufficient, self-fulfilled, and productive members of the community while fostering cultural preservation and promoting cross-cultural understanding. It has a long-standing history of providing traditional and culturally competent, and linguistic services to the growing needs of underserved and unserved, low-income residents in Fresno County.

For more information, contact Cheri Cruz, Public Relations Director: 559-728-7214
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